



**IV Workshop Extenda en
Internacionalización de Empresas**
25 - 26 October, 2018
Facultad de CC. Económicas y Empresariales
Universidad de Cádiz
--- first call for papers ---



CALL FOR PAPERS

The main aim of this IV Extenda Workshop is to analyze the current state of the relationship between internationalization and SMEs. The objectives that we contemplate are, on the one hand, to encourage the investigation of the internationalization process, especially in SMEs and, on the other hand, to serve as a discussion forum to researchers and professionals deeply interested in the progress of the knowledge through the contrast, discussion and review of the papers given. Therefore, the Workshop is directed towards researchers, businessmen, doctorate, master or degree students who wish to share and expand their knowledge about the management of internationalization in organizations.

SUBJECT COVERAGE: Examples of topics appropriate to the theme of internationalization in SMEs include but are not limited to:

- Knowledge management and internationalization in SMEs
- Risk management and internationalization in SMEs.
- International entrepreneurship, born-global, conceived-global, reborn-global...
- Internationalization as an economic development strategy for small organizations.
- Institutional aid and policy initiatives to internationalization in small organizations.
- Small business and international networks.
- Interdisciplinary approaches to the study of internationalization in SMEs.
- Implications of management in the international small public sector.
- Comparison of internationalization of SMEs in different countries.
- New tendencies and research in internationalization and small business.

More information in: <http://www.extenda.es/catedras/workshop/ing/index.php>

