



**III Workshop Extenda en  
Internacionalización de Empresas**  
24 y 25 de noviembre, 2016  
Facultad de CC. Económicas y Empresariales  
**Universidad de Cádiz**  
--- first call for papers ---

CALL FOR PAPERS **III WORKSHOP EXTENDA**

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Changes that have affected the market and businesses, such as the sweeping tide of globalization, must be analysed and documented in the near future so that existing empirical studies and theories may constitute a multi-disciplinary guide for researchers, scholars, consultants, entrepreneurs, businessmen, managers, government agencies, policy makers. The III Workshop in Business Internationalization has started thanks to the interest of the Internationalization Extenda program in creating a forum that allows academics and professionals through the critical analysis of the papers and experiences presented, move forward in the knowledge and understanding of the internationalization process.

The main aim of this III Extenda Workshop is to analyse the current state of the relationship between internationalization and SMEs. Throughout two days we will discuss various and complex aspects of the internationalization, where in recent years it has been widely demonstrated that SMEs can adapt more easily to changes in the environment owing to their more manageable size, and also that they can compete with large organizations through specialization and networks provided by new technology. The objectives that we contemplate are, on the one hand, to encourage the investigation of the internationalization process, especially in SMEs and, on the other hand, to serve as a discussion forum to researchers and professionals deeply interested in the progress of the knowledge through the contrast, discussion and review of the papers given. Therefore, the Workshop is directed towards researchers, businessmen, doctorate, master or degree students who wish to share and expand their knowledge about the management of internationalization in organizations.

**SUBJECT COVERAGE:** Examples of topics appropriate to the theme of internationalization in SMEs include but are not limited to:

- Interfaces between internationalization and small businesses in the present global market.
- Knowledge management and internationalization in SMEs
- Risk management and internationalization in SMEs.
- International entrepreneurship, born-global, conceived-global, reborn-global...
- Internationalization as an economic development strategy for small organizations.
- Institutional aid and policy initiatives to internationalization in small organizations.
- Small business and international networks.
- Specific management practices that small organizations need to use to achieve international activities.
- Interdisciplinary approaches to the study of internationalization in SMEs.
- Internationalization and its relation to human resources in small business.
- Ethical context of internationalization in small business.
- Internationalization in the small not-for-profit sector.
- Implications of management in the international small public sector.
- Comparison of internationalization of SMEs in different countries.
- New tendencies and research in internationalization and small business.

More information in: <http://www.extenda.es/catedras/workshop/ing/index.php>

